

NEWS

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EAGLESTONE FRANCE INAUGURATES THE LAUNCHING OF THE FUTURE MICHELIN HEADQUARTERS IN CLERMONT-FERRAND THROUGH ITS CARDINAL BRAND, A WHOLLY-OWNED FRENCH SUBSIDIARY OF THE EAGLESTONE GROUP SINCE 2022.



Eaglestone France recently marked a significant milestone in the French property market.

Cardinal Promotion joined forces with a consortium comprising Crédit Agricole Centre France, Banque des Territoires, Caisse d'Epargne Auvergne Limousin and the CCI (French Chamber of Commerce and Industry) to revitalise Parc Cataroux in Clermont-Ferrand.

This historic industrial site, associated with Michelin, was inaugurated at the beginning of April with the laying of the foundation stone for the Pôle d'Innovation Collaboratif (PIC).

“Le PIC”: an atypical, mixed-use programme

“Le PIC” is the culmination of a visionary mixed-use project that is unique in Europe. This €61 million development represents one of the largest mixed-use projects in the Rhône Alpes Auvergne region, dedicated to coliving, offices, coworking spaces, catering, events and green spaces (11.000 m²).

Eaglestone France : a pioneer in urban reinvention

Cardinal Promotion was selected to design and build Le PIC, highlighting its expertise in the development of large-scale responsible real estate projects.

The project stands out for the regeneration of an entire block of Michelin's historic industrial site, transformed into a place to live, work and feel good.

The result is a diversified and innovative program that reflects the creativity and expertise of the Eaglestone group.

With a surface area of 18,000 m² and a daily capacity of 2,500 people, the PIC stands out for its transformation of an entire neighborhood into a place to live, work and feel good. Stéphane Rubi, Managing Director of Cardinal Promotion, comments: "Working with the Z Architecture team, we have anticipated the future needs of users to create a new-generation environment that encourages innovation and fulfilment.

The site is scheduled for completion in December 2025.

Gaétan Clermont, co-CEO of Eaglestone Group, concludes: "This development perfectly embodies Eaglestone Group's vision for its property developments: a subtle balance between heritage preservation and innovation, reflecting its commitment to high-quality environmental projects.

KEY FIGURES

- 10.350 m² of coworking space
- 3.000 m² of coliving (97 homes)
- 2.030 m² of event space (jazz club and food court)
- 2.500 people can be accommodated on a daily basis
- 1.200 workstations
- 1.540 m² of wood cladding (south facade, food court and gables)
- 400 m² of photovoltaic panels
- 11.000 m² of green spaces
- 1.600 m² of terraces created (staircases, lounges, coliving, food court)

EAGLESTONE FRANCE

Today, Eaglestone France, through its French brands Interconstruction (www.interconstruction.fr) and Cardinal (www.groupecardinal.com), has a portfolio of over 400.000 m² under development in 60 projects in the Ile de France, Lyon and Bordeaux, and manages over 6.500 student accommodation units through its subsidiary Cardinal Campus (www.cardinalcampus.fr).

EAGLESTONE GROUP

The Eaglestone Group is a European property development and investment company with operations in Belgium, Luxembourg and France.

The group currently has a portfolio of 75 projects, covering the Residential, Office, Equipment, Student Housing and Hospitality segments, representing a total of 724.917m² under ownership and construction.

www.eaglestone.group

POUR TOUT RENSEIGNEMENT COMPLÉMENTAIRE

Gaétan Clermont – co-CEO Eaglestone Group

